

ARISE  
CONFERENCES  
5K Walk / Run

Dear Supporter,

Thank you for having a heart for shelter women. Arise international has been sponsoring these ladies for the past 17 years in events around the globe. Now our focus is California and Hawaii shelters. On December 2, 2023, we will hold our third annual Arise5k Walk and Run for the whole Santa Barbara community and beyond.

We are hoping you can join us for this community event and become a sponsor. Your support will raise money for the womens' Bethel House, which is a part of the Santa Barbara Rescue Mission. With Arise5k donations from the past two years, we have installed all second-floor window screens, fixed cracked windows, replaced all bedspreads, sheets, mattresses and pillows, landscaped, bought furniture & a large BBQ for the front and back patios, as well as replaced three large couches that had to be thrown out after collapsing. The Bethel House is coming into shape but there is still more to do.

Your sponsorship creates hope for women who are working on changing their past into a better future. All donations are tax deductible. We are offering different levels of sponsorship and advertisement opportunities for your business.

This event brings in hundreds of participants from all over Southern California. There will be music, finishing and placements medals as well as the opportunity to enjoy activities for all ages. It will be held on the soccer field across from Chase Palm Park on Santa Barbara's Cabrillo Blvd.

For a minimal expense you reach local business owners, community leaders and members as well as other sponsors and advertisers. Funds raised will go to the \$50,000 goal to refurbish Bethel House. Your generous donation helps encourage these ladies as well as raise awareness of the importance of giving them a whole new outlook on life.

You will find sponsorship information enclosed. The size and placement of your logo on the website, media and on the Arise 5K tshirts are based on your sponsorship level. To ensure proper recognition in the invitation, **please return this form by November 1st**. If you have any questions, please contact [info@felicievents.com](mailto:info@felicievents.com) or **805.895-3402**.

Gratefully Yours,



Mary Hudson  
[Mary@keithhudson.org](mailto:Mary@keithhudson.org)



## SPONSORSHIP OPPORTUNITIES

### **Diamond Sponsor (1) - \$10,000**

- 20 Race Day Entries
- Trophy Presenter at Post Race Award Ceremony
- Listed as a Sponsor with a Large Logo and Live Link on our Website
- “Presented by” on all Materials and Social Media
- Title Sponsor on all Media Outreach
- Full Page Inside Cover of the Race Day Program
- Prominent Display of your Logo on our Race Day t-shirts
- Company Logo at the Start and Finish line
- Company Name Displayed Along the Course

### **Platinum Sponsor - \$5,000**

- 10 Race Day Entry
- Sponsorship mention prior to the race
- Listed as a Sponsor with a Logo and Live Link on our Website
- Recognition on all Materials and Social Media
- Mentions in Media Outreach and Race Day Program
- Display of your Logo on our Race Day t-shirts
- Company Name Displayed Along the Course

### **Gold Sponsor - \$3,500**

- 6 Race Day Entry
- Listed as a Sponsor with a Logo and Live Link on our Website
- Recognition on all Materials and Social Media
- Mentions in Media Outreach and Race Day Program
- Display of your Logo on our Race Day t-shirts
- Company Name Displayed Along the Course

### **Silver Sponsor - \$1,000**

- 4 Complimentary Race Day Entries
- Listed as a Sponsor with a Logo and Live Link on our Website
- Display of your Logo on our Race Day t-shirts
- Mentions in Media Outreach and Race Day Program

### **Bronze Sponsor - \$500**

- 2 Complimentary Race Day Entries
- Listed as a Sponsor with a Logo and Live Link on our Website
- Display of your Logo on our Race Day t-shirts

### **Sponsor a Shelter Woman Participant - \$100**

- 2 Complimentary Race Day Entries, provide your own canopy, table, chairs (if we rent a canopy, table and chairs for you the fee is \$175)



**SPONSORSHIP INFORMATION**  
Please submit by November 1st, 2023

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Sponsorship Level: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**PAYMENT INFORMATION**

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- I have enclosed a check Payable to ARISE Conferences and will mail it to:  
P.O. BOX 50048  
Santa Barbara, CA 93150  
(951) 522-8395

\*\*\* credit card payments may also be submitted directly online at  
[www.arise5k.org/sponsorship](http://www.arise5k.org/sponsorship) \*\*\*